



## *35th Anniversary* **SPONSORSHIP**

### :: ABOUT THE FESTIVAL

The Doylestown Arts Festival is a two-day juried street festival offering the best of the area's culture. The free-to-attend event is the largest of its kind in beautiful Bucks County, PA.

### :: WHO WE ARE

This event is organized by an all-volunteer committee of Discover Doylestown - a non-profit organization of residents and businesses dedicated to celebrating our community and creating lasting traditions.

### :: WHY IT MATTERS

As an event for the public good, the festival is designed to spotlight independent artists, drive tourism and economic impact to Doylestown, and to provide locals and visitors with equal access to the arts.

### :: SHOWCASE YOUR BRAND

With over 20K annual attendees, widespread regional exposure, and over 34 years of tradition, the Doylestown Arts Festival provides a unique opportunity for brands and organizations to reach new audiences.

SEE SPONSORSHIP OPPORTUNITIES ON THE FOLLOWING PAGES

SEPTEMBER  
**12-13** 2026

 **DISCOVER**  
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#dtownartsfest

# Welcome to Doylestown

## FROM THE DIRECTORS

We are thrilled to invite you to partner with us in celebrating the **35th Anniversary** of the Doylestown Arts Festival! Hosted by Discover Doylestown, the festival has long been a symbol of the creativity, community spirit, and local pride that make our town a special place to live, work, and visit. **We need your help to make it possible.**

The Doylestown Arts Festival is a beloved two-day event that draws enthusiastic local support and welcomes tens of thousands of visitors from far and wide. The sprawling outdoor event is free to attend and offers a variety of experiences for all ages. Each September, thousands of visitors walk our downtown streets to experience the work of talented artists, live music across multiple stages, local food, family-friendly activities, and the unmistakable energy that fills Doylestown during the festival weekend.

What makes this event truly remarkable is that it continues to be **free to attend**—thanks in large part to the generosity of businesses and partners like you. This allows us to uphold our mission of making the arts accessible to all who wish to enjoy them. In addition to helping keep the event free to attend, all donations are tax-deductible and directly support additional events and beautification efforts in our community.

The impact of this town-wide festival brings joy to those who attend, while driving traffic and awareness to the businesses, organizations, and cultural institutions that call Doylestown home. The independent artists and musicians that bring their talents to the festival are supported by its significant economic impact and far-reaching publicity.

Thank you for supporting the arts in Doylestown. We hope you'll join us in making our 2026 festival another success.

**Paul & Kris Boger**

/ VOLUNTEER CO-DIRECTORS



## QUICK FACTS

The 35th annual Doylestown Arts Festival will be held on September 12th & 13th.

Over 20,000 locals and visitors attend the weekend-long event each year.

The annual event supports over 170 artists, 30 musicians, a variety of local non-profits, and dozens of small businesses.

The festival's advertising raises awareness of Doylestown in key surrounding markets.

The Doylestown Arts Festival is organized by an all-volunteer committee.

All funds raised support other local events, beautification efforts, and initiatives for our community through Discover Doylestown, a 501(c)3 organization.

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# Sponsorship Opportunities

## :: FRIEND

\$300 / 20 Available

Our entry level is perfect for anyone who wants to show their love of the festival. All of our supporters will be recognized on our website and social platforms.

*This sponsorship does not include an activation space.*

- Name on volunteer shirt
- Name in festival guide
- Logo & link on website
- Social media recognition

## :: ADVOCATE

\$1,200 / 1 Available

This exclusive sponsorship places your branding on the sleeve of our commemorative festival shirts and volunteer shirts, along with select print and digital media.

*This sponsorship does not include an activation space.*

- Logo on commemorative shirt
- Logo on volunteer shirt
- Logo in festival guide
- Logo & link on website
- Social media recognition

## :: GUIDE

\$2,500 / 1 Available

The exclusive sponsorship showcases your brand in a full page ad on the back cover of our festival guide, along with inclusion in select print and digital media.

*This sponsorship does not include an activation space.*

- Back cover ad in festival guide
- Logo in festival guide
- Logo on volunteer shirt
- Logo at festival HQ
- Logo & link on website
- Social media recognition

## :: DOYLE



\$3,500 / 8 Available

Doyle sponsors will receive an activation space at the event along with a variety of digital and print recognition. Perfect for business and organizations seeking community engagement and awareness.

- 10x10 booth at festival
- Logo in festival guide
- Logo on volunteer shirt
- Logo at festival HQ
- Logo & link on website
- Social media spotlight

SEE ADDITIONAL LEVELS ON THE FOLLOWING PAGE

# Sponsorship Opportunities

## :: FRAME



\$4,000 / 1 Available

Named after our founder, the Frame sponsorship supports way-finding initiatives at the festival. The Frame sponsor will be recognized with their logo on 4 pillar signs throughout the festival, a full page ad in our guide, and an activation space.

- 10x10 booth at festival
- Logo on way-finding signs
- Full page ad in festival guide
- Logo in festival newsletter
- Logo at festival HQ
- Logo on volunteer shirt
- Logo & link on website
- Social media spotlight

## :: PRODUCER



\$5,000 / 1 Available

This exclusive sponsorship ensures the sustainability of live music at the festival. The Producer level includes a premier location activation space and recognition on all stages and schedules in print and digital format.

- Premier 10x10 booth at festival
- Logo on all stage banners
- Logo on all music schedules
- Logo in festival guide & newsletter
- Logo at festival HQ
- Logo on volunteer shirt
- Logo & link on website
- Social media spotlight

## :: GUARDIAN



\$6,000 / 1 Available

This exclusive sponsorship shows your commitment for the local community and the arts. The Guardian level includes a premier location oversize activation space at the festival and recognition on a wide variety of digital and print festival collateral.

- Premier 10x20 booth at festival
- Overnight (no breakdown) space
- Full page ad in festival guide
- Logo in festival newsletter
- Logo at festival HQ
- Logo on volunteer shirt
- Logo & link on website
- Social media spotlight

## MEDIA PARTNERSHIPS

Contact us



## NEXT STEPS

To request a sponsorship level please complete our online sponsorship form. You will be provided with an invoice once your sponsorship level has been confirmed. Sponsorships are offered at a first-come basis.

[dtownartsfestival.com/apply/sponsors/](https://dtownartsfestival.com/apply/sponsors/)  
267.454.2680  
[info@doylestownartsfestival.com](mailto:info@doylestownartsfestival.com)

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