



34TH ANNIVERSARY SPONSORSHIP

:: THE FESTIVAL

The Doylestown Arts Festival is a two-day juried street festival offering the best of the area's culture. The free-to-attend event is the largest of its kind in beautiful Bucks County, PA.

:: WHO WE ARE

This event is organized by an all-volunteer committee of Discover Doylestown - a non-profit organization of residents and businesses dedicated to celebrating our community and creating lasting traditions.

:: WHY IT MATTERS

As an event for the public good, the festival is designed to spotlight independent artists, drive tourism and economic impact to Doylestown, and to provide locals and visitors with equal access to the arts.

:: SHOWCASE YOUR BRAND

With over 20K annual attendees, widespread regional exposure, and over 34 years of tradition, the Doylestown Arts Festival provides a unique opportunity for brands and organizations to reach new audiences.

SEE SPONSORSHIP OPPORTUNITIES ON THE FOLLOWING PAGES

Learn About The Festival

FROM THE DIRECTOR

This year marks the 34th anniversary of the Doylestown Arts Festival. We are excited to continue this tradition and the positive impact it has on our community. **We need your help to make it possible.**

The Doylestown Arts Festival is a beloved two-day event that draws enthusiastic local support and welcomes tens of thousands of visitors from far and wide. The sprawling outdoor event is free to attend, representing a core tenet in our mission of making the arts accessible to all. For a weekend, it transforms our small town streets into a diverse outdoor venue hosting a wide variety of art, live music, and activities for all ages.

Each year we see that events like ours continue to play a major role in the wellbeing of our community. The impact of this town-wide festival brings joy to those who attend, while also supporting the businesses, organizations, and cultural institutions that make Doylestown an incredible place to visit and call home. The independent artists and musicians that take part in the festival are supported by its significant economic impact and far-reaching publicity.

The Doylestown Arts Festival is only possible with the support of generous sponsors like you. Businesses large and small have supported the festival's growth for over 30 years. Your sponsorship and donations allow us to continue this good work, ensure the event is free to attend, and continue to improve the production quality year after year. All donations are tax-deductible and directly support events and beautification efforts in our community.

Thank you for supporting the arts in Doylestown. We hope you'll join us in making our 2025 festival another success.

Paul Boger

/ VOLUNTEER DIRECTOR



QUICK FACTS

The 34th annual Doylestown Arts Festival will be held on September 6th & 7th.

Over 20,000 locals and visitors attend the weekend-long event each year.

The annual event supports over 160 artists, 30 musicians, 10 non-profit organizations, and dozens of small businesses.

The festival's advertising raises awareness of Doylestown in key surrounding markets.

The Doylestown Arts Festival is organized by an all-volunteer committee.

All funds raised support other local events, beautification efforts, and initiatives for our community through Discover Doylestown, a 501(c)3 organization.

2025 Opportunities

:: FRIEND

\$300 / 20 Available

Our entry level is perfect for anyone who wants to show their love of the festival. All of our supporters will be recognized on our website and social platforms.

This sponsorship does not include an activation space.

- Name on volunteer shirt
- Name in festival guide
- Logo & link on website
- Social media recognition

:: ADVOCATE

\$1,000 / 1 Available

This exclusive sponsorship places your branding on the sleeve of our commemorative festival shirts and volunteer shirts, along with all the benefits of the Friend level.

This sponsorship does not include an activation space.

- Logo on commemorative shirt
- Logo on volunteer shirt
- Logo in festival guide
- Logo & link on website
- Social media recognition

:: DOYLE



\$3,500 / 8 Available

Doyle sponsors will receive an activation space at the event along with a variety of digital and print recognition. Perfect for business and organizations seeking community engagement and awareness.

- 10x10 booth at festival
- Logo in festival guide
- Logo on volunteer shirt
- Logo at festival HQ
- Logo & link on website
- Social media spotlight

:: FRAME



\$4,000 / 1 Available

Named after our founder, the Frame sponsorship supports way-finding initiatives at the festival. The Frame sponsor will be recognized with a full page ad in our guide, a logo on 4 pillar signs throughout the festival, and an activation space.

- 10x10 booth at festival
- Logo on way-finding signs
- Full page ad in festival guide
- Logo in festival newsletter
- Logo at festival HQ
- Logo on volunteer shirt
- Logo & link on website
- Social media spotlight

SEE ADDITIONAL LEVELS ON THE FOLLOWING PAGE

2025 Opportunities

:: PRODUCER



\$5,000 / 1 Available

This exclusive sponsorship ensures the sustainability of live music at the festival. The Producer level includes a premier location activation space and recognition on all stages and schedules in print and digital format.

- Premier 10x10 booth at festival
- Logo on all stage banners
- Logo on all music schedules
- Logo in festival guide & newsletter
- Logo at festival HQ
- Logo on volunteer shirt
- Logo & link on website
- Social media spotlight

:: GUARDIAN



\$6,000 / 1 Available

This exclusive sponsorship shows your commitment for the local community and the arts. The Guardian level includes a premier location oversize activation space at the festival and recognition on a wide variety of digital and print festival collateral.

- Premier 10x20 booth at festival
- Overnight (no breakdown) space
- Full page ad in festival guide
- Logo in festival newsletter
- Logo at festival HQ
- Logo on volunteer shirt
- Logo & link on website
- Social media spotlight

:: MEDIA PARTNER

In-Kind Partnership

Each year we partner with local publications, websites, radio stations, and digital promoters to help us spread the word. Contact us discuss opportunities.

- Logo & link on website
- Volunteer shirt recognition
- Festival guide recognition
- Social media recognition

**Activation spaces are not available for in-kind partnerships.*

NEXT STEPS

To request a sponsorship level please complete our online sponsorship form.
You will be provided with an invoice once your sponsorship level has been confirmed. Sponsorships are offered at a first-come basis.

dtownartsfestival.com/apply/sponsors/

How to contact us:

267.454.2680

info@doylestownartsfestival.com

SEPTEMBER
6-7 2025

 **DISCOVER**
Doylestown
CULTURE HAPPENS HERE

